

CCR-St. George IV, LLC

ST GEORGE / CEDAR CITY

**KCIN(FM), KXBN(FM), KSUB(AM), KXFF(FM), KDXU(AM), KUNF(AM), KREC(FM) and
KSNN(FM)**

Annual EEO Public File Report

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s): **KCIN(FM), KXBN(FM), KSUB(AM), KXFF(FM), KDXU(AM), KUNF(AM), KREC(FM) and KSNN(FM)**

and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning **June 1, 2010** to and including **May 31, 2011** (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1, 2 and 3 which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time job positions listed on Appendix 1.

For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person and/or over the telephone.

Appendix 1

Annual EEO Public File Report Form

Covering the Period from **June 1, 2010** to **May 31, 2011**

Station(s) Comprising Station Employment Unit:

KCIN(FM), KXBN(FM), KSUB(AM), KXFF(FM), KDXU(AM), KUNF(AM), KREC(FM) and KSNN(FM)

<u>Job Openings</u>	<u>Job Title</u>	<u>Recruitment Source of Hiree</u>	<u># of Interviews</u>	<u>Date Hired</u>
#1	FT – CCR CARES DIRECTOR	Radio Commercial	43	08/09/10
#2	FT – Receptionist	Radio Commercial	35	08/30/10
#3	FT – Account Exec.	Radio Commercial	11	01/11/11
#4	FT – Account Exec.	STG Radio Website	16	01/24/11
#5	FT – Account Exec.	Radio Commercial	9	01/24/11

Total Number of Persons Interviewed During Applicable Period: 114

Recruitment Source Information

Appendix 2

Annual EEO Public File Report

Covering the Period from **June 1, 2010** to **May 31, 2011**

Station(s) Comprising Station Employment Unit:

KCIN(FM), KXBN(FM), KSUB(AM), KXFF(FM), KDXU(AM), KUNF(AM), KREC(FM) and KSNN(FM)

Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized (Numbers correspond to Vacancy List)
A	*St George Work Force Service Bill Campbell 162 N 400 E. STE B St George, UT 84770 PH) 435-674-5627 FAX) 435-986-3595	4	#1, #2, #3, #4, #5
B	Cherry Creek Radio Websites ALL 8 STATIONS	8	#1, #2, #3, #4, #5
C	Cherry Creek Radio On-Air Advertising ALL 8 STATIONS	85	#1, #2, #3, #4, #5
D	*St George Catholic Church / Job placement Pastor 259 W. 200 N. St George, UT 84770 PH) 435-673-2604 FAX) 435-688-2704	3	#1, #2, #3, #4, #5
E	*SOS Staffing Att: Director 720 S. River Road, C-140 St. George, UT 84770 PH) 435 628-6637 FAX) 435-625-6380	3	#1, #2, #3, #4, #5
F	*Dixie State College / Career Center Director / KATHY 225 S 700 E. St George, UT 84770	2	#1, #2, #3, #4, #5

* Indicates sources that have requested notification of job openings

Appendix 3

Annual EEO Public File Report

Covering the Period from ***June 1, 2010*** to ***May 31, 2011***.

Station(s) Comprising Station Employment Unit:

KCIN(FM), KXBN(FM), KSUB(AM), KXFF(FM), KDXU(AM), KUNF(AM), KREC(FM) and KSNN(FM)

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by

KCIN(FM), KXBN(FM), KSUB(AM), KXFF(FM), KDXU(AM), KUNF(AM), KREC(FM) and KSNN(FM)

#1: From the dates of June 18, 2010 – August 2, 2010, an Intern from the Dixie State College Communications Internship Program helped in our programming and sales department with their efforts of writing, producing and editing scripts for current and or possible clients.

#2: On Tuesday, July 13, 2010 a group of 16 students from the Cinnamon Hills youth crisis center was given a detailed tour of our facilities by our Operations Manager explaining the different careers and employment opportunities available at radio stations.

#3: On Tuesday, March 22, 2011 the Utah Broadcasters Association presented a Legal Seminar in Salt Lake City, Utah. The Legal Seminar covered a general overview of EEO & FCC rules and regulations and was directed by the Davis Wright Tremaine Law Firm. Public Files, discrimination, and political advertising were several of the items covered during the 1 day event. Our Business manager from St George/Cedar City was in attendance of that seminar.