

CCR-St. George IV, LLC

**KCIN(FM), KXBN(FM), KSUB(AM), KXFF(FM), KDXU(AM), KUNF(AM), KREC(FM) and
KSNN(FM)**

Annual EEO Public File Report

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s): **KCIN(FM), KXBN(FM), KSUB(AM), KXFF(FM), KDXU(AM), KUNF(AM), KREC(FM) and KSNN(FM)**

and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning **June 1, 2009** to and including **May 31, 2010** (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1, 2 and 3 which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time job positions listed on Appendix 1.

For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person and/or over the telephone.

Appendix 1

Annual EEO Public File Report Form

Covering the Period from **June 1, 2009** to **May 31, 2010**

Station(s) Comprising Station Employment Unit:

KCIN(FM), KXBN(FM), KSUB(AM), KXFF(FM), KDXU(AM), KUNF(AM), KREC(FM) and KSNN(FM)

	<u>Job Openings</u>	<u>Job Title</u>	<u>Recruitment Source of Hiree</u>	<u># of Interviews</u>	<u>Date Hired</u>
#1	1	FT – General Sales Manager	Cherry Creek Radio Website	78	11/09/09
#2	3	FT – Account Exec.	Radio Commercial	22	01/20/10 01/20/10 02/17/10

Total Number of Persons Interviewed During Applicable Period: 100

Recruitment Source Information

Appendix 2

Annual EEO Public File Report

Covering the Period from **June 1, 2009** to **May 31, 2010**
Station(s) Comprising Station Employment Unit:

KCIN(FM), KXBN(FM), KSUB(AM), KXFF(FM), KDXU(AM), KUNF(AM), KREC(FM) and KSNN(FM)

Section 2: Recruitment Source Information

		Has Provided During This Period (If Any)	(Numbers correspond to Vacancy List)
A	*St George Work Force Service Bill Campbell 162 N 400 E. STE B St George, UT 84770 435-674-5627	0	#1, #2
B	Cherry Creek Radio Website	16	#1, #2
C	Cherry Creek Radio On-Air Advertising	67	#1, #2
D	*St George Catholic Church / Job placement Pastor 259 W. 200 N. St George, UT 84770 435-673-2604	0	#1, #2
E	*SOS Staffing Debi Barmonde 720 S. River Road, C-140 St. George, UT 84770 435 628-6637	0	#1, #2
F	*Dixie State College / Career Center Director / KATHY 225 S 700 E. St George, UT 84770 435-652-7736	0	#1, #2
G	*Latter Day Saints Employment Center Director 2480 E Red Cliffs Drive St George, UT 84790	0	#1, #2

* Indicates sources that have requested notification of job openings

Appendix 3

Annual EEO Public File Report

Covering the Period from **June 1, 2009** to **May 31, 2010**.

Station(s) Comprising Station Employment Unit:

KCIN(FM), KXBN(FM), KSUB(AM), KXFF(FM), KDXU(AM), KUNF(AM), KREC(FM) and KSNN(FM)

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by

KCIN(FM), KXBN(FM), KSUB(AM), KXFF(FM), KDXU(AM), KUNF(AM), KREC(FM) and KSNN(FM)

#1: Cherry Creek Radio Cedar City worked with the intern program with the Department of Workforce Services Worksite Learning Employer Program. We had one (1) participant work in our office under this intern program during the dates of June 3, 2009 – October 3, 2009. They worked in the following areas:

- 1 Answering and directing incoming phone calls.
- 2 Greeting clients, handling of on-air prize giveaways, answering questions and taking messages when necessary.
- 3 Becoming familiar with the Sales aspect of Broadcasting and working hand in hand with the daily routine of working with clients as their advertising was prepared to be aired.

#2: Cherry Creek Radio management team consisting of John Craft (GM); Rich Woodruff (GSM); Dave Hiatt (Ops Manager); and Debbie Calobee (Business Manager) participated in an EEO Webinar hosted by the Utah Broadcasters Association held on May 11, 2010 from 11am – 1pm MDT. We attended the Webinar in our office conference room.